

## Trustee Pen Portraits - Educate Together Academy Trust

### **Kate Aldworth, Trustee**

Kate Aldworth is a marketing professional with twenty years' experience in client management, customer insight, marketing research and marketing operations. Kate has worked for BBC Worldwide, De Agostini and, for more than a decade prior to her move to the southwest, for Transport for London. At TfL, Kate worked on a range of high profile environmental, public safety and customer information campaigns, including Safer Travel at Night, Congestion Charging, Low Emission Zone, Source London (Electric Vehicle charge points) and Cycle Hire 'Boris Bikes'. On moving back to the southwest (Kate grew up in Bath), she founded 'SoundProof Audio' – a spoken-word post-production agency - working with publishers such as Penguin Random House, Audible and Hachette. Kate lives in Keynsham, near Bristol, with her husband and two children, both of whom are at an Educate Together school. In her spare time, she plays the flute in a local amateur orchestra, in a Quintet and in a funk band.

### **Xavier Baker, Trustee**

Xavier Baker is an Assistant Support Lecturer in Law at the University of the West of England (UWE Bristol). Moving from South East London to Bristol in 2015 to undertake his Law degree at UWE, Xavier developed passions for community engagement and race equality over the course of his studies through his work as a Student Ambassador and membership of various pro bono and extracurricular groups. This led to him chairing the student committee of Equity, a positive action talent development programme for Black, Asian and Minority Ethnic (BAME) students, in his final year.

In the months between graduating and starting his current role, Xavier worked as a research assistant on a project that explored the nexus between the tragic Grenfell Tower fire and the concept of environmental racism, used principles of restorative justice in volunteering with the Youth Offending Service in the London Borough of Lewisham and was awarded Bristol Law Society's *Law Student of the Year Award* for 2018.

Launching his career in academia at UWE Bristol in March 2019, Xavier now teaches across a range of modules and is committed to helping to address the significant gaps in attainment between BAME students and their white counterparts. This commitment feeds into his research interests which include improving learning and teaching experiences for BAME students and topics concerning criminal justice, specifically stop & search and the use of restorative justice.

Since becoming an ETAT Trustee in September 2020, Xavier has interviewed the Mayor of Bristol, Marvin Rees, for a Black History Month event and has become a faculty lead for the university's Critical Race and Cultural Research Network. In his spare time, Xavier enjoys DJing and co-hosting the student life podcast, *Spill the Beans*.

### **Yvonne Barker-Layton, Trustee**

Yvonne has extensive executive director and strategic marketing operational experience, having worked over 20 years within the financial services, technology and healthcare industries.

In 2014 Yvonne established a Business Marketing Operations consultancy, working in COO and Marketing Director roles, particularly within financial services, technology companies and in healthcare. Yvonne currently works as a Director of Marketing & Business for Beaufort 12 a highly successful App development company. Yvonne joined Revere Capital a US based emerging manager hedge fund business in 2011, where she helped raise the profile of early-stage managers to institutional clients and worked with managers to help improve their marketing, sales and businesses structure. Prior to Revere, Yvonne was Managing Director of Marketing & Client Service at Sevens East, a Swiss-based independent wealth manager with a focus on marketing in China and Russia. Until 2008 Yvonne worked at Renaissance Investment Management as Head of International Marketing & Client Services, where she was responsible for the marketing, digital transformation, and business development of several new funds including African and CIS funds and was a member of the Communications Board of the Renaissance Group. In 2004 Yvonne joined Fauchier Partners (BNP Paribas) as Head of Client Service & Marketing. Prior to this she worked at Gartmore Investment Management as Institutional Business Manager and Marketing Associate for the Gartmore Riverview fund of hedge funds business. From May 2000 to June 2001 Yvonne was Business Manager at GMO LLP a Boston headquartered quantitative value investment firm. Yvonne's career began at Deutsche Asset Management in 1998 working with the institutional and investment areas of the business.

Yvonne has a BSc Double Honours in Environmental Science & Environmental Biology and has studied with the Chartered Institute of Marketing. Yvonne has two children, currently in preschool and primary school, one of her children has ASD which has led her to gain extensive experience within SEND. Yvonne became a trustee for Educate Together Academy Trust in April 2019 and is now Vice Chair, Chair of Finance and the SEND Trustee lead.

### **Kathy Brown, Trustee**

Kathy Brown is a senior lecturer in law at the University of the West of England. Her decision to study law emanated from her study of Harper Lee's 'To Kill a Mocking Bird' at the age of 14 and the failure of the (American) legal system to exercise equality for all, leading to injustice. Her legal interests have always centred around equality. Her doctoral research considered the socio-legal impact of the interplay between the well-established law relating to special educational needs in schools and the introduction of disability law to all educational settings and the impact of this on the provision of school education. Kathy is an award-winning university teacher and this is based on her commitment to providing an inclusive educational experience both inside and outside of the classroom. She has three

adult children who she describes as very different. The experience of her youngest who failed to thrive and was unhappy in his primary school provided her with a practical focus for her ideology of the need for schools to find the talent and gift in every child; he is now a graduate of music from the University of London. Kathy volunteers as a selector for VSO and as a coach with high impact families in North Somerset. She is a member of the Education Steering Group of a UK charity called Justice Defenders, which provides legal education to prisoners in East Africa. She also works for them as an expert volunteer. Kathy's main passion is outdoor swimming and is a happy 'Sugar Loafer' – a Bristol Channel swimmer from where she lives in Portishead.

### **Andrew Goodall, Trustee**

Andrew Goodall retired after 40 years in the Aerospace industry, including 20 years in Toulouse, France, having gained significant experience in Governance, International Compliance, Risk Management and Business Controls. Andrew's career with BAE Systems initially included Company Secretary appointments in the Civil Aircraft and Dynamics Divisions and then as Vice President, Aircraft Sales Finance in the Regional Aircraft Division responsible for worldwide customer and export credit financing of the BAe 146 / Avro regional jet family. Andrew then joined AIRBUS Group HQ as Senior Manager of an international team within the Corporate Audit department responsible for audits across all the Group's Divisions, subsidiaries and Joint Ventures, worldwide. A Fellow of the Chartered Governance Institute, Andrew is also a Trustee of the National Charity 'Hope for Tomorrow' (which is dedicated to bringing cancer care closer to patients' homes via mobile chemotherapy units), a Trustee of his local Rotary charity, a Men's Hockey umpire and a very keen supporter of Birmingham City FC.

### **Fiona Lynch, Trustee**

Fiona Lynch has extensive experience of professional fundraising and charity communications, having worked for over 20 years across both the commercial and charity sector, with a particular focus on developing income and services in the not-for-profit sector. She has a solid track record in strategic planning, service development, and project management.

Fiona's career has spanned time in media and broadcast working in the Channel 4 Press Office, followed by a move into professional fundraising and charity communications, raising millions of pounds for various causes, including The Holburne Museum; Penny Brohn Cancer Care; Alive Activities specialising in wellbeing and dementia care for older people in care; and Play Resource the centre for arts, play and education for Northern Ireland. Fiona now enjoys the flexibility of running her own consultancy and coaching business.

She graduated from Leeds University with a BA Hons in Economic & Social History, and has a Barefoot Coaching Post Graduate qualification and is a registered member of the International Coaching Federation.

Fiona joined ETAT as a Trustee in 2022, following two years as Chair of Governors at Redfield Educate Together giving her a strong understanding of local governance for schools. Both her children have attended an Educate Together school, with one leaving in 2021 as the first Y6 cohort to transition to secondary school.

Both her children joined Redfield 'in year' in 2018 from an Educate Together School in Northern Ireland. Fiona is a passionate advocate of the Educate Together ethos and values the Learn Together Curriculum's positive impact for children.

Fiona lives in Bristol with her family, two children of school age and two lazy cats, and enjoys the seasonal rewards of time on her allotment.

### **Mark Ryder, Trustee**

Mark graduated from the University of Bristol with a degree in Economics & Accounting before joining Price Waterhouse and qualifying as a Chartered Accountant.

He held senior finance roles in companies in Industrial Batteries, Waste Management and Glass Solutions before joining Misys Financial Systems in the insurance tech sector in 2000. Whilst with the company he was part of the Management Buy Out team that acquired the business in 2006 with Private Equity support and then sold the business on in 2008.

Subsequently he worked in his own consultancy business, including supporting another company in the insurance tech sector and negotiating its sale to Private Equity. He is currently Finance Director of a business providing price comparison services to insurance providers.

Mark has supported the Price's Trust for the last ten years as a Business Mentor and has recently started to present finance related courses for them.

### **Cameron Shaw**

Cameron has spent the last twenty years working in education and is a serving secondary school headteacher. As a qualified maths teacher, Cameron has held many positions within secondary and post-16 education both in the classroom and within senior leadership teams. Cameron has over a decade of experience in school leadership.

Born in Scotland, spending his teenage years in the Midlands and then travelling to the South West for study, Cameron graduated with a degree in Aerospace and Avionics engineering before training as a teacher.

Cameron lives just outside Keynsham with his wife (also a teacher) and their two children who attend their local primary school. In his spare time Cameron enjoys DIY, running and keeping bees!